

KEYPOCKET APP FOR IOS END-USER LICENSE AGREEMENT

This End User License Agreement (“Agreement”) is between you and VIRALITY GmbH (“VIRALITY”), developer of KeyPocket App and governs use of this app made available through the Apple App Store. By downloading and/or installing the KeyPocket App, you agree to be bound by the following terms and conditions. If you do not agree with the terms and conditions of this Agreement, you are not entitled to use the KeyPocket App.

1. Parties

This Agreement is between you and VIRALITY GmbH only, and not Apple, Inc. (“Apple”). Notwithstanding the foregoing, you acknowledge that Apple and its subsidiaries are third party beneficiaries of this Agreement and Apple has the right to enforce this Agreement against you. VIRALITY, not Apple, is solely responsible for the KeyPocket App and its content.

2. Privacy

KeyPocket App and VIRALITY may collect and use information about your usage of the KeyPocket App and/or usage of the KeyPocket homepage connected to the App, including certain types of information from and about your device. KeyPocket App and VIRALITY may use this information, as long as it is in a form that does not personally identify you, to measure the use and performance of the KeyPocket App and/or KeyPocket homepage. However, your credentials or any form of manually entered information are not processed by

3. Limited License

VIRALITY grants you a limited, non-exclusive, non-transferable, revocable license to use the KeyPocket App for your personal, non-commercial purposes. You may only use the KeyPocket App on Apple devices that you own or control and as permitted by the App Store Terms of Service.

4. Age Restrictions

By using the KeyPocket App, you represent and warrant that (a) you are 17 years of age or older and you agree to be bound by this Agreement; (b) if you are under 17 years of age, you have obtained verifiable consent from a parent or legal guardian; and (c) your use of the KeyPocket App does not violate any applicable law or regulation. Your access to the KeyPocket App may be terminated without warning if VIRALITY believes, in its sole discretion, that you are under the age of 17 years and have not obtained verifiable consent from a parent or legal guardian. If you are a parent or legal guardian and you provide your consent to your child’s use of the KeyPocket App, you agree to be bound by this Agreement in respect to your child’s use of the KeyPocket App.

5. Objectionable Content Policy

Content may not be submitted to KeyPocket App and/or VIRALITY, who will moderate all content and ultimately decide whether or not to post a submission to the extent such content includes, is in conjunction with, or alongside any, Objectionable Content. Objectionable Content includes, but is not limited to: (i) sexually explicit materials; (ii) obscene, defamatory, libelous, slanderous, violent and/or unlawful content or profanity; (iii) content that infringes upon the rights of any third party, including copyright, trademark, privacy, publicity or other personal or proprietary right, or that is deceptive or fraudulent; (iv) content that promotes the use or sale of illegal or regulated substances, tobacco products, ammunition and/or firearms; and (v) gambling, including without limitation, any online casino, sports books, bingo or poker.

6. Warranty

VIRALITY disclaims all warranties about the KeyPocket App to the fullest extent permitted by law. To the extent any warranty exists under law that cannot be disclaimed, VIRALITY, not Apple, shall be solely responsible for such warranty.

7. Maintenance and Support

VIRALITY does provide minimal maintenance or support for KeyPocket App, but should it be not to the extent that any maintenance or support is required by applicable law, VIRALITY, not Apple, shall be obligated to furnish any such maintenance or support.

8. Product Claims

VIRALITY, not Apple, is responsible for addressing any claims by you relating to the KeyPocket App or use of it, including, but not limited to: (i) any product liability claim; (ii) any claim that the KeyPocket App fails to conform to any applicable legal or regulatory requirement; and (iii) any claim arising under consumer protection or similar legislation. Nothing in this Agreement shall be deemed an admission that you may have such claims.

9. Third Party Intellectual Property Claims

VIRALITY shall not be obligated to indemnify or defend you with respect to any third party claim arising out or relating to the KeyPocket App. To the extent VIRALITY is required to provide indemnification by applicable law, VIRALITY, not Apple, shall be solely responsible for the investigation, defense, settlement and discharge of any claim that the KeyPocket App or your use of it infringes any third party intellectual property right.

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IN CASE OF VIOLATION OF THE TERMS OF THIS AGREEMENT VIRALITY RESERVES THE RIGHT TO EXCLUDE YOU FROM USING KEYPOCKET APP AND RELATED PLUGINS

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