

KEYPOCKET APP FOR ANDROID/GOOGLEPLAY END-USER LICENSE AGREEMENT

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KeyPocket App and VIRALITY may collect and use information about your usage of the KeyPocket App and/or usage of the KeyPocket homepage connected to the App, including certain types of information from and about your device. KeyPocket App and VIRALITY may use this information, as long as it is in a form that does not personally identify you, to measure the use and performance of the KeyPocket App and/or KeyPocket homepage.

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By using the KeyPocket App, you represent and warrant that (a) you are 17 years of age or older and you agree to be bound by this Agreement; (b) if you are under 17 years of age, you have obtained verifiable consent from a parent or legal guardian; and (c) your use of the KeyPocket App does not violate any applicable law or regulation. Your access to the KeyPocket App may be terminated without warning if VIRALITY believes, in its sole discretion, that you are under the age of 17 years and have not obtained verifiable consent from a parent or legal guardian. If you are a parent or legal guardian and you provide your consent to your child’s use of the KeyPocket App, you agree to be bound by this Agreement in respect to your child’s use of the KeyPocket App.

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Content may not be submitted to KeyPocket App and/or VIRALITY, who will moderate all content and ultimately decide whether or not to post a submission to the extent such content includes, is in conjunction with, or alongside any, Objectionable Content. Objectionable Content includes, but is not limited to: (i) sexually explicit materials; (ii) obscene, defamatory, libelous, slanderous, violent and/or unlawful content or

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